



PROGRAM CURSURI

TOWARDS EXCELLENCE 1

DENUMIRE CURS

Modern Enterprise Management
Marketing and Communication
Advancements in Market Research
Media Business Optimisation
Multimedia Measurement
Theory and Practice in Negotiations
TAM/Research and Management
InfoSys for Managers
Spending Advertising Money
Focus for Managers

NR. ORE PROFESOR

9h Mihai Ghyka
9h Alexandra Gatej
6h Alin Teodorescu
12h Dana Negoescu
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6h Liliana Mihailescu
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DATA CURS

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